



Schweizerische Eidgenossenschaft
Confédération suisse
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Consulate General of Switzerland in New York

Swiss Grid Student Design Competition

The Consulate General of Switzerland in New York is pleased to announce its very own student design competition in partnership with Poster House. The Consulate is looking for original student work which **showcases and uses the Swiss Grid as its primary design tool**. The content of the poster is free for the designer to choose but the **Swiss Grid must be visible and obvious**. Work created as part of a class is encouraged and accepted.

Three winners will be selected by a panel of design experts from Poster House and the Consulate General of Switzerland in New York and rewarded with cash prizes of **\$1,000 for the first place, \$800 for the second, and \$500 for the third**. In addition, the Consulate will **commission original design work** from the first place winner **for a future project** during the 2021 calendar year.

Furthermore, a selection of **the ten best posters will be exhibited** for a six month period in the Consulate General's lobby during the 2021 year.

Submissions will be accepted until **December 15th 2020 at 12 pm**. The cash prize winners will be announced after **December 18th 2020** and receive their prize before the close of the year.

Designers selected to exhibit in the Consulate's lobby will be contacted in January.

Submission details:

Submissions will be accepted via [Dropbox](#) and posters should be submitted in their original file format with 72dpi resolution. Only one submission per participant will be permitted and late submissions will not be accepted.

Along with your poster submission, please include a document with your full name, contact information, school, the class and professor in which the poster was designed in, and a short paragraph (max. 200 words) explaining the intention and context behind your specific poster design. This competition is open only to students in the US.

Please contact newyork.culture@eda.admin.ch for any further questions.