

THE ZERO HERO CONTEST

We are **Mediatree**, an investor relations company based in London. We help companies, banks, and advisors organize financial roadshows and events, also providing IR support and logistics support.

GreenerRoadshows™ is our sustainability mission in which we team up with our client to mitigate the negative externalities of the Investor Relations activity as much as possible and then offset the remainder; the unavoidable damaging impact that IR activities have on the environment.

DESCRIPTION

For this competition, you need to design a character that represents **GreenerRoadshows™**. The character will be an identity for sustainability and a champion for net zero emissions. **This competition is a chance for you to showcase your talent and ability, let your imagination run wild!**

GUIDELINES

Avoid using human or gendered characters.

Our official colour is RGB: 0, 174, 129. However, designs do not necessarily need to be in this colour and will not affect the judging phase.

Entries with a short description of the character and how you designed it. A slogan or motto will receive extra points in the judging phase.

Entries with copyright or trademarks infringements will not be accepted.

Entry must be as an electronic submission in both a print-ready PDF and editable format.

JUDGING AND PRIZES

1st place: £500 prize money, referenced in promotional materials

2nd Place: £250 prize money

3rd place: £100 prize money

Top 3 winners will receive a certificate signed by the CEO as a token of appreciation.

Top entries will receive mentions in social media pages and on our blog page to showcase the talents of the competitors.

APPLICATION

Please submit your designs by the 11th December 2020. You can submit your designs to zeroherocontest@media-tree.com with your name and brief background.

GOOD LUCK!